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HEARTS TICK ON, KIDNEYS FILTER STRONG: MAAEDICARE FUNDRAISER BALL DELIVERS RM500,000 BOOST FOR VITAL CARE

Kuala Lumpur, July 23, 2024 – The air crackled with hope and generosity last Friday night as the Maaedicare Charitable Foundation, a Kuala Lumpur non-governmental organisation for kidney patients and heart diagnostics and awareness, celebrated a milestone 30 years in the making.

It was not just cake and speeches – our **Health for Humanity Fundraiser Ball 2024** pulsed with a life of its own, raising a staggering RM500,000 in combined cash and in-kind donations. This incredible sum will fuel Maaedicare's mission, expanding its kidney care programs at 11 dialysis centres, strengthening heart health initiatives through heart assessments at the Cardiac Diagnostic Centre, and bolstering health screenings through two Klinik Amal Percuma. This includes exciting plans to open more free clinics, bringing essential healthcare to even more under-served communities.

It was a night that proved compassion knows no limit, and the future for these vulnerable patients is brighter than ever. A silent auction thrummed with generosity, securing vital funds to fuel Maaedicare's fight against heart ailments and kidney diseases.

The prestigious Fundraiser was graced by **Her Highness Dato' Seri DiRaja Tan Sri Tunku Puteri Intan Safinaz Binti Almarhum Sultan Abdul Halim Mu'adzam Shah, Tunku Temenggong Kedah.**

Established three decades ago, Maaedicare Charitable Foundation has played a crucial role in offering subsidised dialysis treatments across its 11 dialysis centres in the country. The Foundation also runs a Cardiac Diagnostic Centre, as well as provides complimentary medical screenings to encourage early prevention of kidney and heart diseases through its two Klinik Amal Percuma branches. Cumulatively, the Foundation has served close to 32,000 patients.

Yang Mulia Tunku Dato' Yaacob Khyra, Chairman of Maaedicare Charitable Foundation said the funds raised would be beneficial for Maaedicare to strengthen its medical facilities and provide essential renal care to its 800 dialysis patients, effectively. Ultimately, he added that the Fundraiser sought to foster a healthier future by bridging gaps in medical services and uplifting the quality of healthcare across the country.

"Maaedicare's commitment to dialysis affordability has remained steadfast for 30 years. We began by offering dialysis treatment at a highly subsidised RM 99 per session, compared to private clinics charging RM 250. After 30 years in operation, Maaedicare today charges only RM 110 per treatment; an inflation of RM 11, and this has been made possible, through the control of costs, bulk purchasing of supplies, and careful management of investment funds," he noted, adding that with the sponsorship support of the Malaysian government, patients today, need now only pay, a typical net fee, of between RM 10 to RM 50 per treatment.

Tunku Yaacob added these crucial treatments have aided in extending the lives, of 24,000 dialysis patients who have visited the Foundation's dialysis centres over the years.

“Almost all have since passed on, but the quality of life we have helped them live, and the fulfilment of full lives they have enjoyed, cannot be understated,” he said.

Ms. Anne Rajasaikaran, Chief Executive Officer of Maaedicare Charitable Foundation and Chairperson for Health for Humanity Fundraiser Ball 2024, said Maaedicare is proud to mark three decades of dedicated service to the underprivileged communities in Malaysia.

“Join us in building a healthier Malaysia! Donate to support our Foundation's heart health and free medical services initiatives,” she said.

She said by donating money, volunteering at the Foundation, raising awareness about healthcare initiatives, partnering in fundraising events, providing in-kind donations, or participating in corporate matching programs, everyone could make a real difference.

“Your contribution is more than just donations. They empower patients to fight for a life of purpose. They see their dreams within reach, and they contribute their unique talents to the world. With each other, we are making a real impact,” she said.

Among the celebrities who made the evening sizzle were actress Farah Dhiya, producer Dato' A. Aida, Iman Zulkarnain, YouTuber A. Syafiq Ahmad, Aiman Hakim, Ajeed Mavicii, Akmal Azwar among others.

Some of the prominent sponsors included Budimas Charitable Foundation, Edumaax Sdn Bhd, Anarcadia Sdn Bhd, MAA Group Berhad, Nipro Malaysia, Hospitality 360 Sdn Bhd, Mie Tech, Imperium International College, St. John's International School, Mycron Steel Berhad, Melewar Steel Tube Sdn Bhd, Bank Pembangunan Malaysia Berhad, Malaysia Hr Forum, Trinidad Holdings Sdn Bhd, Crest Business Solutions Mr. Jiggee Jonathan, Royal Langkawi Yacht Club, Aureumaex Medicare Marketing (M) Sdn Bhd, Eco Sterilant & Services Sdn Bhd, PMA Chan Meng Khor, JB Lions Renal Care Foundation, Che Hia Khor Moral Uplifting Society (CHKUMS), Kejuruteraan & Servis Se Sdn Bhd, Switch Flow Johor, Peter Mole Kota Kinabalu, Na Teco Technology Sdn Bhd, Sundri Bakes and Bites, Herbion Naturals, Edaran Biomedik, Persatuan Pelukis Negeri Perlis, Sharps & Bins Sdn Bhd, Nestle Products Sdn Bhd, Glovemark Enterprise, Immunochem Sdn Bhd, Promedicttech (KI) Sdn Bhd, Crewstone Ventures Sdn Bhd, JLA Geotechnics, East West Freight Services, X-Core Services Sdn Bhd and Micromedic Sdn Bhd among others.

About Maaedicare Charitable Foundation

The Maaedicare Kidney Charity Fund was initiated in 1994 and rebranded to Maaedicare Charitable Foundation (The Foundation) in 2014. Since 2022, Maaedicare Charitable Foundation is known as Maaedicare Charitable Foundation or Yayasan Amal Maaedicare (YAM). The Foundation is the 2nd largest non-profit dialysis provider in Malaysia that offers highly subsidised treatments at its 11 dialysis centres in the country. In September 2018, the Foundation set up Malaysia's first heart charity centre – the Maaedicare Cardiac Diagnostic Centre in Jalan Ipoh. The cardiac centre provides quality care, and comprehensive cardiac and vascular services and consultations, with subsidies. In 2023, the Foundation set up Klinik Amal Percuma to provide affordable healthcare to the underserved community. For more information on Maaedicare Charitable Foundation, visit <https://www.maaedicare.org>

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