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BP HEALTHCARE EXTENDS Charity Partnership With MAA MEDICARE TO RAISE FUNDS FOR KIDNEY PATIENTS

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KUALA LUMPUR, May 10 (Bernama) -- BP Healthcare Group, the largest private healthcare provider in Malaysia, will extend its charity partnership with MAA Medicare until the end of July to raise more funds to subsidise dialysis treatments and to promote kidney health awareness.

BP Healthcare will continue to offer a customised health screening package, with 10% of proceeds going to the MAA Medicare Kidney Charity Fund that was launched in March, which is the national kidney month.

The package offered at a special rate of RM170 includes a renal function test, renal ultrasound and Hepatitis B screening. It also comes with a free hearing test and upper abdomen scan.

The extension of the partnership was sealed with a Memorandum of Understanding signed at the BP Healthcare BP Specialist Centre in Glenmarie, Shah Alam, near here today.

"BP Healthcare is very pleased to partner MAA Medicare in their mission to provide life saving care to kidney patients and to work closely together to educate the public on kidney health. As a leading healthcare provider, we are a strong advocate of preventive medicine and this is a unique opportunity for us to support MAA Medicare on the frontlines of their work and to play a positive role in the community," said Dato' Chevy Beh, BP Healthcare Group Managing Director.

"By extending the offer, we hope to reach out to more members of the public to benefit from this affordable package to check out their health and at the same time, contribute to MAA Medicare to provide support to more kidney patients."

MAA Medicare was established in 1994 and currently cares for 830 patients in 12 centres across the country. Apart from providing highly-subsidised dialysis treatments, it also defrays the cost of healthcare and essential drugs needed by the patients.

In welcoming the extended partnership, Tan Sri Ibrahim Menudin, MAA Medicare Board of Trustees member, said: "With the initiative by BP Healthcare, I hope more people and companies will take this opportunity to get a full health screening done for their employees. Our health is our asset and prevention is better than cure."

Ms Aliyah Karen, CEO of MAA Medicare, said: "Our sincere thanks to BP Healthcare especially to Dato' Chevy Beh who rooted this idea. We constantly encourage the public, regardless of age, to have a blood test at least once a year. Some conditions like diabetes, hypertension and high cholesterol or even thyroid can be detected and treated at an early stage. Many a time, we hear people say something can be done but yet, many take it for granted until it's just too late."

For two years in a row, BP Healthcare was awarded the prestigious Health Screening Company of the Year 2014 by Frost & Sullivan, to add to its achievement as the first medical laboratory in Asia to be accredited by the US-based Joint Commission International, the global leader in accrediting healthcare organisations in 2011.

The Group has over 100 branches across the whole country with over 70 laboratories, 50 diagnostic centres, 50 pharmacies and dispensaries, 50 hearing aid centres, 50 food and industrial testing centres, five daycare specialist centres, three dental specialist clinics and one eye clinic.

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