

Headline	MAA Medicare bags Gold Award for Best Practices 2016 at ESQR
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MAA Medicare bags 'Gold Award for Best Practices 2016' at ESQR

KUALA LUMPUR: MAA Medicare Charitable Foundation won the 'Gold Award for Best Practices 2016' at the recent convention and awards ceremony organised by the European Society of Quality Research (ESQR), held at the Le Plaza Hotel in Brussels, Belgium.

With 63 countries representing five continents and 75 awards up for grabs, MAA Medicare was the sole foundation which received the accolade at the event held on June 4, 2016.

The European Award for Best Practices recognises organisations, companies, public administrators and individuals who showcase outstanding commitment, strategy and results in the area of quality and continuous improvement in quality.

"This is a major achievement for our Foundation; a recognition of our continued commitment to serve the unprivileged in our community. Although I am here to receive the award, it really

belongs to a much larger group of individuals and organisations who have steadfastly supported our efforts over the last 20 years," said Dato' Aliyah Karen, chief executive officer, MAA Medicare Charitable Foundation:

"I am grateful that our work is being acknowledged both locally as well as internationally," she added.

Previous Malaysian winners of the award include Malaysia Airport Holdings Berhad (MAHB) and the For-

est Research Institute Malaysia (FRIM).

Last year, MAA Medicare Charitable Foundation won the Gold for 'Community Hospital Improvement' and the Excellence Award for 'Marketing, PR or Online Presence' at the Asian Hospital Management Awards 2015 (AHMA2015). These awards recognize hospitals in Asia that have implemented outstanding programmes and best practices that serve patients, hospital employees and the community.



Aliyah holding the European Award for Best Practices 2016