

Headline	Boulevard Christmas in Balloon Fairyland breaks M'sian record
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# Boulevard Christmas in Balloon Fairyland breaks M'sian record

BY ALEXANDRA LORNA

**KUCHING:** Boulevard Christmas in Balloon Fairyland 2016 has made its way into the Malaysia Book of Records for the Largest Balloon Theme Maze Made of Balloons measuring 46.1 metres long and 18.1 metres wide.

During the opening ceremony of the balloon fairyland last Saturday at Boulevard Shopping Mall, it was revealed that the balloon maze broke the previous record created by the mall in 2013; the balloon maze then was 40 metres long and 16 metres wide.

This year's record breaking event was witnessed and certified by Kuching South City Council (MBKS) Mayor, Dato James Chan and Malaysia Books of Records Senior Research Journalist, Nurasyikin Ramli.

The balloon maze was created by 42 balloonists from seven different

countries, namely, Japan, Taiwan, China, Hong Kong, Thailand, Vietnam and Malaysia.

There are nine fairy themes in the gigantic balloon maze - Cinderella, Alice in Wonderland, Little Mermaid, Aladdin, Snow White and the Seven Dwarfs, Peter Pan, Frozen, Pied Piper and Pinocchio.

Meanwhile, Mayor Chan was confident that the record would inspire Kuchingites to aim for more new records in the Malaysia Book of Records.

"Balloons are happy symbols and they always bring cheer especially to children.

"We normally associate balloons with happy occasions, parties and celebrations. Today, we see balloons as an innovative art craft and an interesting educational tool," he said.



**MBKS** Mayor Dato James Chan (left), accompanied by Jackie Tan of De Jackie Inspirations (second right) and Malaysia Books of Records Senior Research Journalist, Nurasyikin Ramli (right), touring the Boulevard Christmas in Balloon Fairyland 2016.

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## Chan: Balloons can change concept of learning

Chan pointed out that balloons could change the concept of learning for preschool children using the beauty and many colours of the balloons to create various animals and sculptures.

"I do look forward to many more occasions where balloons will take the centre stage to bring life and joy to all," he said.

The event was organised by Boulevard Shopping Mall, co-organised by De Jackie Inspirations, sponsored by OGAWA while Twinny Two is the official videographer.

The Boulevard Christmas in Balloon Fairyland opens daily from 10 to 26 December (10am - 10pm). The entry ticket costs RM5 each and part of the col-

lection will be donated to three nominated charity bodies - MAA Medicare Charity Dialysis Centre, Wishesland and Sarawak Society for the Prevention of Cruelty to Animals (SSPCA).

One of the attractions during the opening ceremony was the Balloon Dress Showcase Competition. The unique and eye-catching balloon dresses were created by balloonists from Japan, Taiwan, Hong Kong, China and Thailand.

Thailand emerged champion in the competition while China came second. De Jackie Inspirations also showed their winning piece - The Sarawak Hornbill Balloon Dress which grabbed the first prize in the Thailand Balloon Dress Competition.