

Celebrating life and doing good

Charity climb to raise money for kidney patients to get subsidised treatment

WITH the belief that every individual deserves to celebrate and live life to the fullest, MAA Medicare had organised a Celebrate Life Charity Climb to raise funds for the growing number of kidney patients as well as for the Patient Welfare Fund at its Klang Valley centres in Jalan Ipoh, Sungai Besi and Kajang.

The Celebrate Life Charity Climb took place at Bukit Broga, Semenyih on Oct 21 with more than 170 participants, which includes patients' family members, donors, supporters, volunteers from University of Nottingham and staff of MAA Medicare.

The participants wore armbands bearing the name of patients when they scaled Broga Hill.

According to MAA Medicare senior vice-president Aliyah Karen, "The objective of organising this charity event is to create awareness of the seriousness of chronic kidney disease and the growing number of kidney patients in Malaysia.

"We want to help these kidney patients get the subsidised treatment in line with our mission of easing the financial burden of kidney patients and their families by providing affordable access to quality dialysis, healthcare and essential

drugs at subsidised cost."

"We also want to let the kidney patients experience a different environment – a breath of fresh air, to rejuvenate them and give them hope."

"It was amazing to receive message of support and encouragement from the participants, the families of the patients, the staff at MAA Medicare and our corporate sponsors such Ocean Mineral Water, Johnson & Johnson, Nestle, Famous Amos and Delite (Amoy Canning)," Aliyah added.

The MAA Medicare is a not-for-profit, public trust fund established in 1994 under the umbrella of MAA Group Berhad.

According to statistics, there are an estimated 27,000 kidney patients on dialysis, with over 5,000 new kidney patients diagnosed with this illness.

A total collection of RM9,000 was raised from the event.

The event proved to be a success for MAA Medicare which depends on the support of corporate and individual sponsors to carry out its programmes and activities.

For details call 02-4044 4468 (Emily or Liz) or email to fundraising@maa.my or go to website www.maa-medicare.com.my



Magnificent view: Participants of the Celebrate Life Charity Climb posing at the peak of Bukit Broga, Semenyih.