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## Aiding kidney patients

PHARMACEUTICAL products manufacturer CCM Duopharma Biotech Berhad (CCM Duopharma) recently raised RM5,000 in funds through its "Wear Green for Charity" campaign for the MAA Medicare Charitable Foundation (MAA Foundation) which offers subsidised dialysis treatment to underprivileged folk suffering from chronic kidney disease.

The month-long campaign was organised in conjunction with World Kidney Month to support MAA Foundation's "Dress Down for Charity" campaign which was held to create awareness on the importance of healthy kidneys.

During the campaign, employees from CCM Duopharma not only made monetary contributions but also squeezed in some fun moments wearing green every Friday throughout the month to raise awareness for the cause.

They raised RM2,500 in donations which was matched by the company's Renal Care Franchise, bringing the total contributions to RM5,000.

CCM Duopharma Group managing director Leonard Ariff Abdul Shatar recently presented a mock cheque for the amount to MAA Medicare chief executive officer Datuk Aliyah Karen.



Leonard (second from right) presents the mock cheque to Aliyah. Looking on are CCM Duopharma chief commercial officer Billy Urudra and Ethical Speciality Business general manager Nor Aida Jaafar.