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BATU Kitang State Assemblyman, Lo Khere Chiang (third left) and Boulevard Shopping Mall's Function and Marketing Manager, Chin Sze King (left) posing with the invited guests and representatives from Wishesland, Sarawak Society For The Prevention Of Cruelty To Animals (SSPCA) and CHKMUS-MAA Medicare Charity Dialysis Centre.

CNY Bazaar at Boulevard Shopping Mall opens

BY DOREEN LING

KUCHING: With Chinese New Year just weeks away, Boulevard Shopping Mall's main stage, located on the ground floor of the new wing, has been transformed into a tranquil garden.

Boulevard's Function and Marketing Manager, Chin Sze King explained that the focus for this year's festivities was on the lotus flower, with hopes of bringing in a harmonious atmosphere to visitors and shoppers.

"At our Chinese New Year Bazaar 2017, we have 18 stalls selling Chinese New Year-related products, mainly food. "The stage will be a platform for various exciting performances throughout the bazaar such as a calligraphy arts showcase, Chinese traditional musical instrument performances and lion dances," he added during the official opening of the Chinese New Year Bazaar yesterday.

At the event, the mall's management presented mock cheques to the three nominated charitable bodies that it had been working with during the "Christmas in Balloon Fairyland" event.

The three charitable bodies were Wishesland, Sarawak Society For The Prevention Of Cruelty To Animals (SSPCA) and CHKMUS-MAA Medicare Charity Dialysis Centre; each received RM10,000.

Batu Kitang State Assemblyman, Lo Khere Chiang, who was present, applauded the mall's management for contributing back to society through these bodies.

"I encourage other shopping malls to do the same as Boulevard does this not only during the Chinese New Year, but during other festivities, too.

"This is a very good thing and reminds the young people to give back to the community and be involved in charity work," said Lo.